

Development Theory and Practice

MA in International Development Studies
Faculty of Political Sciences, Chulalongkorn University
Trimester 1, 2019-2020

Lecturers

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Office hours (Room 115, Political Science, Building 2): By appointment

Course Description

This course focuses on the concept of development, development theories and the practice of development in the real world. In doing so, the course will offer an overview of the key debates in development theory and approach. We will explore major social science theories and their contribution to development paradigms, including liberalism, Marxism, modernism, postmodernism, alternative development and post-developmentalism. We will examine the interlinkages between theory and practice through numerous case studies in Southeast Asia and globally. The course will critically review contemporary debates about development, including the link between modernity and development, participation, empowerment, gender and the role of the development practitioner.

Format

The course format will be seminar-based and lecture-based, with group exercises. Guiding questions on each week's reading materials will be provided to students one week in advance of the lesson. Weekly reflections on the reading materials are required for sessions 2-4, 6, 8, 10-11 and 15 (see below).

Reading

Readings will be made available as .pdfs via Google Drive (<https://drive.google.com/open?id=1ZiuwAcPQRBw80VGt7C33AH8EyKReF40L>). Some extra reading may be made available shortly before scheduled classes.



Learning objectives

- To introduce students to the major approaches and debates in development theory and practice, and to highlight development theory's relevance to practice
- To equip students with the necessary analytical tools and theories for development studies
- To stimulate critical thinking of earlier and current development approaches

Grading

- *Class participation (10%)*: Each student is expected to come to the class prepared to discuss the week's required reading materials **including and especially those of the guest lecturers**. All students are expected to actively share their knowledge, experience and opinions in the class discussions.
- *Weekly reflections (20%)*: Each student is expected to write a weekly reflection on the reading materials for sessions 2-4, 6, 8, 10-11 and 15 of **250-300 words maximum in a Word Document**, which should therefore be concise and clear. Each submission is worth up to 2.5% of the total course grade. These should be emailed to Carl.Chulalongkorn@gmail.com one day before the class to be circulated for others to read **by 1 pm**. The intention of this process is to stimulate thinking and discussion before the class amongst the students participating. Grades are:
 - 2.5%: Demonstrates excellent comprehension of the readings and engages with them through critical analysis.
 - 2%: Demonstrates good understanding of the readings but contains minimal analysis.
 - 1.5%: Demonstrates a limited understanding of the readings and no analysis
 - 0- 1%: Incomplete and poorly written
 - 0%: Did not submit by the 1 pm deadline
- **IMPORTANT: To facilitate class discussion, please read and prepare your reflection upon the reading allocated to you in the Reading Group.**
- *Essay planning exercise (20%)*: In this submission, you will identify your essay topic, essay question, essay structure and produce an annotated bibliography of 5 academic papers that you plan to use for the paper itself. Further details will be provided in the class. To be submitted no later than **5 pm on Friday 11th October 2019**.
- *Final paper (40%)*: Each student will prepare a paper on a topic of interest that is relevant to the course, as prepared in the essay planning exercise. The paper should be submitted by **5 pm on Friday 22nd November 2019**. See essay guideline paper for more details.
- *Class seminar, based on your group's analysis of several well-known papers 10%*: Each student group will lead a part of a core class. You can be broadly guided by the KACC method (see below). Your group will be responsible for analyzing and leading a class discussion on the papers allocated to you.

Further notes on writing the reflections

- Be sure to link your reflection clearly to a main topic or concept of the reading material/class
- Do not quote too much text directly from the reading materials
- Do not just summarize the text descriptively, but critically engage the ideas with your own analysis and thoughts.
- **Put forward an argument.** Focus on one idea, and structure the reflection clearly.
 - In the first paragraph clearly indicate the topic that you intend to discuss, and the argument that you plan to make.
 - In the second paragraph, write your analysis in support of the argument. It should provide evidence in support of your analysis.
 - In the third paragraph, provide a clear and concise conclusion.
- Be careful of spelling and grammar (you should check your reflection using Word spell/grammar checker before submitting)
- Please be sure to include the word count (which should not include the footnotes). Make sure your reflection is between 250 and 300 words.

Reflections *are not* to check that you have done the reading! They are to encourage your engagement with the reading, to help strengthen your writing style (which I guarantee you it will, and quickly too!) and to help share ideas amongst your course-mates.

Class presentation based on analysis of a well-known paper

During the course, you are asked to make a presentation specifically on one paper. Unlike the reflection, where you may be inspired by the provided materials but cover a topic beyond them, for the class presentation, you are asked specifically analyze a paper. A useful approach is to apply the “KACQ” method, which is a smart and efficient way for reading, analyzing and remembering texts. Preparing your notes on papers in this way will help you when you have to write your essay papers, and also when you have to write your thesis!

- **K**ey quotation: which sentence expresses best the main idea of the text?
- **A**rgument: present the main analytical argument of the text. The ‘main argument’ should not summarize the text but grasp the core of its analytical / theoretical argument beyond specific empirical (local) content.
- **C**onnection: how does the text connect with other texts or theories in a wider theoretical debate, including the other reading materials for the class?
- **Q**uestion: What important hypothetical or analytical question does the paper raise to stimulate an informed debate

Alternatively, if you are following this approach when writing a paper or your thesis, you could have a final C (instead of Q), which is Connection to your paper/ thesis. Here, you would ask in what way is the insights from the paper important for your own paper or thesis?

In addition, you are also asked in your presentation to:

- Identify the main concept that the paper is using to organize the paper
- Summarize the paper’s research method, and comment on its strengths and weaknesses;
- Comment on the paper’s structure, and what you like/ do not like about it.
- Comment on the context of the paper/ chapter, including the political perspective of the author. In other words, read around the allocated reading, rather than only read the text itself.

Submission of essay planning exercise and final essay

To submit your essay planning exercise and final essay, please log in to www.turnitin.com using your student ID and password. You can then upload your essay here.

- Class: DT&P2019
- Class ID: 21843741
- Enrollment Password: DT&P2019

On submission, your essay will be checked for plagiarism. Any percentage score greater than 15% may require a new essay to be submitted. Any percentage score greater than 25% could result in failing the course. **I will be strict on this.**

The essay planning exercise and final essay must be submitted through TurnItIn, rather than submitted by email.

Course policies

- Punctual attendance is required at all classes. Students missing more than one week of class are required to provide an excused absence from the MAIDS course coordinator.
- Please bring the class reading materials to the class (either printed or as a .pdf), as we will discuss them directly in class.
- For those students that prefer, laptops are permitted in the class room for note-taking. However, connection to the internet is not allowed (because the temptation to use Facebook will prove to great) and if any student is found doing work other than that related to the class all laptops will be banned for the rest of the semester. **For guest lecturers, whether laptops are permitted is at the discretion of the individual lecturer.**
- All assignments must be handed in at the designated date. Late assignments will only be accepted if lateness is due to health or other emergencies that must be documented. Please contact me as ahead of time as possible so that we can discuss the situation and reach an agreement.
 - The score of late essays will be reduced by 3% per 24 hours that the paper is late. Any papers that are more than 7 days late will not be accepted, except under exceptional circumstances. Please see additional handout for further information on essay grading and other criteria.
- **Plagiarism and other forms of academic dishonesty will not be tolerated, and could result in a fail grade for the course. Your essay planning exercise and final essay will be submitted to me through “TurnItIn” to ensure that text is original.**

Course outline

Session	Date/ time	Session title	Lecturer
1	19 th August, 1-4	What is Development? Why Development Studies?	Dr. Carl Middleton
2 *	26 th August, 1-4	The Emergence of Development: A Continuity and Discontinuity of Colonialism	Dr. Carl Middleton
3 *	29 th August, 1-4	The Economy: A Brief History	Dr. Carl Middleton
4 *	2 nd September, 1-4	Modernization and Growth: The Development State and Development Economics	Dr. Carl Middleton
5	7 th September, All day	"Knowing the Salween River: Resource Politics of a Contested Transboundary River" conference	Dr. Carl Middleton
6 *	9 th September, 1-4	Modernity, Modernization and Development	Dr. Carl Middleton
7	16 th September, 1-4	Agrarian Change and Sustainable Livelihoods	Dr. Carl Middleton
8 *	23 rd September, 1-4	Imperialism, Dependency and Underdevelopment	Dr. Carl Middleton
9	30 th September, 1-4	Urbanization and development	Dr. Bharat Dahiya
10 *	7 th October, 9-12	The Shift in the Development Debate: Alternative Development	Dr. Carl Middleton
11 *	14 th October, 1-4	Neoliberalism and the Washington Consensus	Dr. Carl Middleton
12	21 st October, 1-4	Sustainable Development Goals	Dr. Victor Karunan
13	31 st October, 1-4	Gender and development	Dr. Nisha Onta
14	4 th November 1-4	Post development: Exploring alternatives to development	Jorge Carrillo Rodriguez
15 *	11 th November, 9-12	Searching for signposts: The challenge and opportunity of development	Dr. Carl Middleton

* Indicates that a reflection must be submitted for the class

Recommended general texts (not provided and not required reading)

Introduction texts

- Black, M. (2007) The No Nonsense Guide to International Development New Internationalist: Oxford
- Haynes, J. (2008) Development Studies: Short Introductions Polity: Cambridge
- Potter, R.B., Binns, T., Elliot., J.A., and Smith, D. (1999). Geographies of Development Longman: Harlow
- Peet, R. and Hartwick, E. (2009) Theories of Development: Contentions, Arguments, Alternatives (2nd ed) The Guilford Press: London and New York
- Stilwell, F. (2012) Political Economy: The Contest of Economic Ideas (3rd ed.) Oxford University Press: Australia and New Zealand

Advanced texts

- Escobar, A. (1995) Encountering Development: The Making and Unmaking of the Third World Princeton University Press: New Jersey
- Sachs, W. (1992) The Development Dictionary: A Guide to Knowledge as Power Zed Books: London
- Sen, A. (1999) Development as Freedom Oxford University Press: Oxford
- Wallerstein, I. (2004) World-Systems Analysis: An Introduction Duke University Press: Durham and London
- Pieterse, J.N. (2001) Development Theory: Deconstructions/ Reconstructions Sage: London
- Nau, H.R. (2012) Perspectives on International Relations: Powers Institutions, Ideas (3rd ed). CQ Press: Washington
- Morrison, K. (2006) Marx, Durkheim, Weber: Foundations of Modern Social Thought Sage: London

Week 1: What is Development? Why Development Studies?

Thomas, A. (2000): "Chapter 2: Meanings and Views of Development" (pp 23-48) in Allen, T. & Thomas, A. Poverty and Development into the 21st Century Oxford University Press: Oxford

Sachs, Wolfram (ed.) 2009. "Preface to the New Edition" and "Introduction" (pp vi-xx) in *The Development Dictionary: A Guide to Knowledge as Power (Second Edition)*. Zed Books: London and New York.

Janus, H., Klingebiel, S. and Paulo, S. 2015. "Beyond Aid: A Conceptual Perspective on the Transformation of Development Cooperation" Journal of International Development 27:155-69.

Week 2: The Emergence of Development: A Continuity and Discontinuity of Colonialism

McMichael P. (2004) "Chapter 2: The Development Project: Instituting the Development Project" (pp25-54) and "Chapter 3: The Development Project: International Relations" (pp55-69) Development and Social Change Pine Forge Press: Thousand Oaks

GROUP A - Anderson, B. (2006). "Introduction" (pp 1-7) and "Census Map Museum" (pp 163-186) Imagined Communities (revised edition) Verso: London and New York

GROUP B - Winichakul, T. 1994. "The Coming of a New Geography" (pp 37-61) Siam Mapped: A History of the Geo-body of a Nation Silkworm Books: Chiang Mai.

Week 3: The Economy: A Brief History

Stilwell, F. (2012) "Chapter 8: Capitalism Emerging" "Chapter 9: Private Vices, Public Virtues" "Chapter 10: Value, Distribution and Growth" Political Economy: The Contest of Economic Ideas (3rd ed.) Oxford University Press: Australia and New Zealand

GROUP A – Arndt, H. W. (1981) "Economic Development: A Semantic History" *Economic Development and Cultural Change* 29(3): 457-466

GROUP B - Smith, A. (1776) Chapter 1-3 The Wealth of Nations Prometheus Books: New York pp 9-28

Week 4: Modernization and Growth - The Development State and Development Economics

Peet, R. and Hartwick, E. (2009) "Chapter 3 (in part): From Keynesian Economics to Neoliberalism" (pp 53-78) Theories of Development: Contentions, Arguments, Alternatives (2nd ed) The Guilford Press: London and New York

Jomo K.S. (2001) "Introduction: Growth and Structural Change in the Second Tier Southeast Asian NICs" (pp 1-29) in Jomo K.S. (ed.) Southeast Asia's Industrialization: Industrial Policy, Capabilities and Sustainability Palgrave Macmillan: New York

GROUP A - Rostow, W.W. (1959) "The Stages of Economic Growth" The Economic History Review 12(1): 1-16.

GROUP B - Chang, H-J. (2003). Kicking away the ladder: Infant industry promotion in historical perspective. Oxford Development Studies. 31(1): 21-32.

Week 5: "Knowing the Salween River: Resource Politics of a Contested Transboundary River" conference

Reading materials to be provided

Week 6: Modernity, Modernization and Growth

Bocock, R. (1996) "The Cultural Formations of Modern Society" (pp 149 – 183) in Hall, S., Held, D., Hubert, D., & Thompson, K. (Eds.), Modernity: An Introduction to Modern Societies. Malden, USA, Oxford, UK, Carlton, Australia: Blackwell Publishing

Haughton, J (2009) "Building Modern Communities in Capitalist Thailand" (pp 44-66) in Walker, A. (ed) Tai Lands in Thailand: Community and State in Southeast Asia NUS Press: Singapore [Optional]

GROUP A - Scott, J. C. 1998. "Chapter 1: Nature and Space" (pp 11-52) in Seeing Like a State: How Certain Schemes to Improve the Human Condition Have Failed. Yale University Press: New Haven and London

GROUP B - Deneulin, S., & Rakodi, C. (2011). "Revisiting Religion: Development Studies Thirty Years On" World Development, 39(1), 45-54.

Week 7: Agrarian Change and Sustainable Livelihoods

Rigg, J. (2007) "Chapter 2: Structures and Agencies – Lives, living and livelihoods" (pp 24-43) and "Chapter 3: Lifestyles and life courses: The Structures and Rhythms of Everyday Life" (pp 44-69) (An Everyday Geography of the Global South Routledge: London and New York

Ian Scoones (2009) Livelihoods perspectives and rural development , The Journal of Peasant Studies, 36:1, 171-196

Week 8: Imperialism, Dependency and Underdevelopment

Stilwell, F. (2012) "Chapter 12: Contesting Capitalism," "Chapter 13: The Mode of Production" and "Chapter 14: Labor, Value and Exploitation" (pp 98-125) Political

Economy: The Contest of Economic Ideas (3rd ed.) Oxford University Press: Australia and New Zealand

GROUP A – Burawoy, M. (1990). “Marxism is Dead, Long Live Marxism.” *Socialist Review* 90:2:7-19.

GROUP B – Harvey, D. (2010). “Chapter 2: Capital assembled” (pp 40-57) in *The Enigma of Capital and the Crisis of Capitalism* Oxford: Oxford University Press.

Week 9: Urbanization and development

Reading materials to be provided

Week 10: The Shift in the Development Debate: Alternative Development

UNDP (2010) “Chapter 1: Reaffirming Human Development” (pp 11-24) The Real Wealth of Nations: Pathways to Human Development Human Development Report 2010 - 20th Anniversary Edition Palgrave Macmillan: Houndmills

Sen, A. (1997) “Editorial: human capital and human capability. *World Development* 25(12): 1959-61

Rigg, J. (2007) “Chapter 2: Structures and Agencies – Lives, living and livelihoods” (pp 24-43) An Everyday Geography of the Global South Routledge: London and New York

GROUP A - Sen, A. 1990. “More Than 100 Million Women Are Missing”. The New York Review of Books, 20 December.

GROUP B – Rahnema, M. (2010) “Participation” (pp 127-144) in Sachs, W. (ed) *The Development Dictionary* (2nd Edition). Zed Books: London and New York

Week 11: Neoliberalism and the Washington Consensus

McMichael P. (2004) “Chapter 4: Globalizing National Economy” (pp 87-116) “Chapter 5: Demise of the Third World” (pp117-145) Development and Social Change Pine Forge Press: Thousand Oaks

Broad, R and Cavanagh, J. (2009) “Chapter 2: The Washington Consensus Emerges” (pp 13-26) Development Redefined: How the Market Met Its Match Paradigm Publishers: Boulder and London.

GROUP A – Wolf, M. (2004) “Chapter 4: The ‘magic’ of the market” (pp 44-57) Why Globalization Works Yale University Press: New Haven and New York.

GROUP B – Klein, N. (2000) “Chapter 2: The Brand Expands” (pp 27-61) No Logo Harper Perennial: London.

Week 12: Sustainable Development Goals in Asia

Reading materials to be provided

Week 13: Gender and Development

Reading materials to be provided

Week 14: Post development: Exploring alternatives to development

Reading materials to be provided

Week 15: Searching for signposts: Post Development and Post-post Development

Broad, R and Cavanagh, J. (2009) "Chapter 8: New Lenses on Development" (pp 91-107) Development Redefined: How the Market Met Its Match Paradigm Publishers: Boulder and London.

Bello, W. (2004) "Chapter 7: The Alternative - Deglobalization" (pp 107-118) Deglobalization: Ideas for a new world economy Zed Books: London and New York

Jackson, T. (2005). "Live Better by Consuming Less?: Is There a "Double Dividend" in Sustainable Consumption? *Journal of Industrial Ecology*, 9(1-2), 19-36.

Bollier, D. & Helfrich, S. (eds) 2012. "Introduction: The Commons as a Transformative Vision" (pp xi-xix) in *The Wealth of the Commons: A World Beyond Market and State*. Amherst: Levellers Press.

GROUP A: Stiglitz, J. (2006) "Chapter 1: Another World is Possible" (pp 1-24) Penguin Books: London

GROUP B: Demaria, F., Schneider, F., Sekulova, F. & Martinez-Alier, J. (2013). "What is Degrowth? From an Activist Slogan to a Social Movement" Environmental Values 22:191-215.